

TAYLOR TOLLIVER

MARKETER - WRITER

229-344-3459 | taylortolliver@gmail.com

SKILLS

Creative & Research Writing, Digital Promotion, Website Design (SquareSpace, Wix, IONOS, GoDaddy), Graphic Design (Canva), Video Editing (Premier Pro, iMovie, Canva, CapCut), Social Media Strategy, Content Creation, Copywriting, Content Strategy, Google Workspace, Microsoft Office

WORK EXPERIENCE

Youth Program Instructor - GA, Various locations

2015-2025

- Developed instructional content and programming for children ages 1.5–18.
- Communicated with parents, supported youth development, and maintained a positive learning environment.
- Led small groups, guided peers, and onboarded new staff members.
- Managed program logistics and facilitated community engagement activities.

IDEAS UNITED - Public Speaker & Promoter - Atlanta, GA (Seasonal)

2022-2023

- Promoted and managed national student film events across multiple campuses.
- Communicated to students and faculty via face-to-face and email.
- Hosted and managed live screenings of film event in front of audiences.

PALO'S TALENTNOOK - Inspirational Spokesperson (Remote)

2022-2022

- Researched mental health topics and wrote educational scripts for youth audiences.
- Created and edited video content for digital distribution.
- Presented information in an engaging on-camera format.

SUPER PURPOSES — Assistant Producer (Remote)

2021-2022

- Supported scriptwriting, research, and content development.
 - Conducted interviews and assisted in digital media production.
 - Organized virtual operations for a remote creative team.
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EDUCATION

Savannah College of Art and Design

2018-2021

B.A. in Dramatic Writing

Minor in Acting

GPA: 3.58

Emerson College

2024-2025

Graduate Certification in Content Strategy

RELEVANT PROJECTS

THE HEALTHY HIVE - Creator, Social Media Marketer, Animator, Video Editor, Researcher

2024

- Animated four part series about the importance of youth fitness and managing mental health.

SUPER PURPOSES's EPISODES 7 & 8 - Researcher, Scriptwriter, Organizer, Creative Team Member

2021-2022

- Inspirational docuseries dedicated to build confidence during one's interviewing processes.
- Crew of 15 individuals.